

# NATHAN MANLOVE

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## Experience

*May 2001 to present*

Ammo Advertising, Austin/San Antonio, Texas

Position: Owner

Description: Solicit new business. Develop marketing strategy for clients. Create all forms of advertising including print and broadcast from concept to delivery. Design and maintain web pages. Manage business and client budgets.

*June 2000 to May 2001*

Sprint PCS, San Antonio, Texas

Position: Senior Marketing Analyst

Description: Managed Sprint PCS marketing in the San Antonio area. Oversaw media expenditures and promotions.

Secured sponsorship and barter arrangements with businesses and celebrity endorsers. Coordinated public relations efforts.

*November 1999 To June 2000*

Lee Tilford Agency, Austin, Texas

Position: Art Director/Co-Creative Director

Description: Supervised design and production of newspaper ads, assorted brochures and printed pieces.

Also produced television, conceptualized promotional materials and oversaw implementation for various clients.

*October 1998 to November 1999*

New West Group, Oklahoma City, Oklahoma

Position: Creative Director - Print

Description: Oversaw and performed conceptualization, copywriting, art direction, and radio and television production. Directly involved in account service and media/promotion planning.

Awards: Numerous local Addy Awards. National Merit Addy. ProMax International Gold Award.

*September 1992 to October 1998*

New West Group, Oklahoma City, Oklahoma

Position: Art Director

Description: Performed all duties relating to printed work in addition to acting as Account Executive, Traffic Manager, Photographer and Copywriter.

Awards: Numerous local Addy Awards. Regional Merit Addy.

*June 1998 to March 2000*

Sprint PCS, Oklahoma City, Oklahoma

Position: Freelance Graphic Artist

Description: Produced various newspaper and printed pieces for Oklahoma City, Little Rock, Tulsa and Dallas/Fort Worth markets.

## Education

*1990-1994*

Oklahoma Christian University of Science and Arts

Degree: Advertising Design/Marketing

Graduated with a 3.8 GPA.

**References:** Available upon request.